NextGen VR

Venue & franchise overview

Explore a shared VR experience.
Bring your own venue questions.



The existing Kitchener arena

The Kitchener experience

Shared free-roam play

Up to 10 players move together in a 2,300-square-foot arena with full-body tracking and wireless headsets.

Physical props and 4D effects

Real tracked props connect the action to the room, alongside wind, heat and scent effects.

Group occasions

The venue hosts birthday parties, corporate team events, bachelor and bachelorette parties, and friends playing together.

Time together after the mission

The lounge has games and a live arena feed. Sugar & Ice complements the venue experience. Highlight videos are included.

What discovery covers

Your market and site

Proposed city, local demand, space, layout, lease conditions and any site constraints.

Setup and operating budget

Equipment, fit-out, opening costs, working capital and operating expenses. Confirm scope and currency for your market.

Rights, fees and support

Ask about technology and content licensing, commercial terms, training and support arrangements. Confirm what is included or separate.

A practical opening plan

Discuss the team, permits, installation and milestones. Timing and location availability need project-specific confirmation.

A starting point for discovery

This overview describes the existing venue and questions to explore. It contains no investment quote, fees, revenue forecast, return promise or contractual commitment. Commercial terms and site requirements must be confirmed directly with NextGen VR.

Start with your city

Share your proposed city, operating background and questions.

Request information

nextgenvr.ca/franchise/ | 226-476-2127

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